



CHENG CLASEN AGENCY

Basic Package



Monthly Basic Package

Baidu SEO

Achieve search marketing success on the leading Chinese search engine with a market share of over 80% in China. We research the most important keywords for your business, implement onsite and offsite optimization to increase your ranking, and report your progress monthly.

WeChat Mini App

WeChat is one of the most popular mobile apps in China. With its massive user base, WeChat has become one of the most effective marketing platforms in China.

Cheng Clasen Agency has helped many international companies with successful WeChat marketing campaigns. We will set up an official WeChat account and develop a comprehensive update strategy.

Sina Weibo Setup

We feature your company on Weibo (微博). Weibo is one of the most popular social media platforms in China and an ideal way to reach your audience.

We will set up an official Sina Weibo account and update it regularly.

This Package Includes:

- Monthly SEO Reporting
- Monthly Baidu Reporting
- WeChat Mini App Setup
- WeChat Updates (2 Updates Per Month)
- Sina Weibo Setup
- Sina Weibo Updates (2 Articles Per Month)



Cost: \$1,950/month



Compare Our Packages

	Basic	Medium	Premium
Baidu SEO	✓	✓	✓
Monthly SEO Reporting	✓	✓	✓
WeChat Mini App Setup	✓	✓	✓
WeChat Monthly Articles	2	5	20
Sina Weibo Setup	✓	✓	✓
Sina Weibo Monthly Articles	2	5	20
Baijiahao Setup	✗	✓	✓
Baijiahao Monthly Articles	✗	5	20
Baidu PPC Ads	✗	\$1,000	\$1,000
360 PPC Ads	✗	✗	\$1,000
Sogu PPC Ads	✗	✗	\$1,000
Price	\$1,950	\$4,950	\$9,950

