



CHENG CLASEN AGENCY

Medium Package



## Monthly Medium Package

This package includes Baidu SEO, WeChat and Sina Weibo setup like the standard package. In addition, the package includes:

### Baijiahao Updates

Baijiahao is Baidu's platform for independent writers, bloggers and journalists. It is an important part of any SEO strategy for China. We will create an account and update it regularly, optimized for your keywords.

### Baidu PPC Ads

Paid Baidu advertising is crucial to the success of your business in China. We will handle your Baidu PPC account application and manage your paid marketing project, driving the target audience to your website at the lowest costs.

### This Package Includes:

- Monthly SEO Reporting
- Monthly Baidu Reporting
- WeChat Mini App Setup
- WeChat Updates (2 Updates Per Month)
- Sina Weibo Setup
- Sina Weibo Updates (20 Articles Per Month)
- Baijiahao Updates (20 Articles Per Month)
- Baidu PPC Ads (\$1,000 monthly Budget)



**Cost: \$4,950/month**



## Compare Our Packages

|                             | Basic          | Medium         | Premium        |
|-----------------------------|----------------|----------------|----------------|
| Baidu SEO                   | ✓              | ✓              | ✓              |
| Monthly SEO Reporting       | ✓              | ✓              | ✓              |
| WeChat Mini App Setup       | ✓              | ✓              | ✓              |
| WeChat Monthly Articles     | 2              | 5              | 20             |
| Sina Weibo Setup            | ✓              | ✓              | ✓              |
| Sina Weibo Monthly Articles | 2              | 5              | 20             |
| Baijiahao Setup             | ✗              | ✓              | ✓              |
| Baijiahao Monthly Articles  | ✗              | 5              | 20             |
| Baidu PPC Ads               | ✗              | \$1,000        | \$1,000        |
| 360 PPC Ads                 | ✗              | ✗              | \$1,000        |
| Sogu PPC Ads                | ✗              | ✗              | \$1,000        |
| <b>Price</b>                | <b>\$1,950</b> | <b>\$4,950</b> | <b>\$9,950</b> |

