



CHENG CLASEN AGENCY

China SEO Setup Package



Setup Package

SEO Website Audit

The SEO Audit will help you identify the technical problems with your website that are restricting Chinese search engines to crawl through your site or understand content. Our SEO Technical Audit Report summarizes all technical problems along with solutions so that you can act immediately.

In our SEO Audit we will verify the most crucial points of your website as content, accessibility, speed, ranking and keyword placement for the Chinese market.

Baidu Setup

Baidu offers a myriad of services including cloud computing, travel sites, maps, music and video platforms, translation services, a Wikipedia clone with over 13 million articles, a web browser, an Android-based mobile operating system, and even self-driving cars.

WeChat Setup

WeChat keeps improving their search functions to answer users' behaviors and provide another increasingly relevant channel for brands or products to be discovered.

This Package Includes:

- **China SEO Audit**
- China accessibility check
- Speed optimization
- China ranking research
- Basic marketing research
- **Business landing page**
- Hosting (1 year)
- Content optimization
- Baidu & WeChat setup

The logo for Sogou, featuring the word "Sogou" in a colorful, multi-colored font (red, blue, green, yellow) followed by the Chinese characters "搜狗" in orange.

Cost: \$3,950

